# BUILDING EQUITY. running the numbers

Typical Chicago Workers' Cottages & Two–Flats: Cost–Benefit Analysis for Basement Conversions





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This chapter introduces the costs of converting a basement unit and managing your building responsibly. Calculators are included so you can estimate whether creating an affordable basement rental makes sense for you.



FINANCIAL FEASBILITY DETERMINED, REFINE WORK ESTIMATES

(See 'Mitigating Issues' Chapter)

#### **CHAPTER CONTENTS:**

This 'Building Equity' chapter introduces the larger costs of converting a basement unit and operating as a responsible landlord. The following pages outline common project prices (capital investments) as well as the oft overlooked costs of management and maintenance (operating costs). As these sums are ultimately interwoven, this chapter provides both thematic overviews and rough calculations in a series of linked spreadsheets.

- Each thematic page outlines the core elements to consider and the variables that impact capital or operating costs (#1-8 at left). The icon on the left highlights additional resources to refine your estimate, and expert guidance – whose official reports, quotes, and numbers supersede these initial calculations.
- The sequential calculators offer a rough, early estimate of: a) whether you can afford to finance a basement conversion and b) when your property investment will 'break-even' (bit.ly/In-Fill). By inserting your initial property and project information, you can trace the elements and issues reflected in the annual cost-benefit analysis(#8 at left). Instructions on editing and inserting values begin on page 99, with specific entries elaborated in tandem with the thematic discussion (#1-8 at left). A Two-Flat sample version of the calculations is for reference (bit.ly/Two-Flat).
  - The linked calculators should be done in order, as values estimated in earlier sheets feed into later calculations.
  - The linked calculators are not meant to replace expert guidance; they are meant for rough estimations. If you lack an architect, contractor, and their official estimates, the calculators can help you understand whether it makes financial sense to begin planning a basement conversion (and thus hire professionals above).

## HOW TO THINK LIKE A RESPONSIBLE LANDLORD

If you're converting a single-family home into two units, you need to shift your planning perspective. You need to approach a basement conversion as a landlord or owner-occupant. This means skillfully operating within both the demands of the marketplace and the laws that regulate the rental industry; competing for suitable tenants and, at the same time, complying with fair housing laws and municipal code. To successfully operate as a responsible landlord, you must plan for day-to-day operations and overhead as much as how and where to finance your basement conversion and what improvements you need to make.

building equity

#### LONG-TERM EQUITY VS. INCOME

As you will notice from the Two-Flat estimate, converting a basement unit builds long-term equity in your property, slowly paying down debts and liabilities as your asset (the building) appreciates in value. Rent is not 'extra' income, but rather should respond to affordable area prices, your payment needs, and a desire to maintain long-term tenants. Depending on your existing mortgage debts and local prices, annual rental income and costs may not balance out for multiple years. As seen in the Two-Flat estimate, it could take a decade (minimum) for you to break-even on your initial investment. If you're seeking to speculate on real-estate and anticipate resale in seven years, a basement addition is only likely to recuperate value that quickly in **a best-case scenario**. Typical drainage, foundation, and infrastructural adjustments are a sizable investment, which require a long-term commitment.

# introduction continued

Consider the following:

- <u>Your Assets:</u> Are you in a position to take on those long-term financial risks (and rewards) given other debt and savings?
- <u>Your Timeline:</u> Are you committed to spending another decade (or more) in your property (and community), as your building accrues equity?

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• <u>Your Priorities:</u> What are your overall financial goals for a basement conversion? Those priorities will be necessary to guide decisions-on designs, labor, rent, and maintenance-across the planning process and ongoing operations.

The content of the calculators-such as line-item costs for roof repairs or advertising units-should prompt you to consider the time commitments of serving as a landlord. As you 'run the numbers,' it is tempting to replace maintenance contracts with 'sweatequity,' and overestimating your energy and expertise. To correct this tendency, test multiple budgets and review the linked property management planning tools at the end of the chapter.

# Ask yourself: do the commitments, costs, and benefits of being a landlord balance out in your estimation?

#### **CAPITAL INVESTMENTS:**

This financial introduction begins with the 'up-front' and capital costs of basement conversion, with concepts and calculators for:

- 1) construction & permits, as shaping,
- 2) home improvement loan terms,
- 3) rental income, and
- 4) your tax assessment & building appreciation.

As a homeowner, you are probably familiar with these big-ticket items. We begin with them because, even without the operational costs of building management, it may not make financial sense to pursue a large construction project based on your existing debts or surrounding rates of neighborhood appreciation.

**1) Construction Costs:** The most obvious cost of a basement conversion project is the cost involved in design, permitting, and construction itself.

**2)** Loan Terms: After construction, the manual reviews how to pay for the project – from savings or with typical, fixed-interest loans.

**3) Rental Income:** Setting the rent on your basement unit requires research into your local rental market and your desire to provide an affordable unit.

**4) Taxes and Property Appreciation:** As you consider how home renovations add long-term value to your property, it's important to capture how this translates into higher taxes.

## **OPERATING COSTS:**

The second half of this chapter focuses on the operational costs of managing a building, including:

- 5) utility bills
- 6) insurance and administrative fees, and
- 7) maintenance and savings reserves for major repairs.

Most likely, you pay many of these fees as a homeowner, like insurance premiums or water bills. But you probably haven't considered how having tenants affects water use, general liability, and multiplies the need for appliance repairs and routine cleaning. The calculators' line-items provide a sense of the distributed tasks of marketing, management, and administration; each section outlines your responsibilities as a landlord. Although these overhead tasks and costs seem like 'little things,' it is best to plan and budget for these elements so you're not surprised by \$15,000-\$20,000 of annual overhead, split between saving for future building repairs and the annual costs of insurance, routine maintenance, and utilities.

**5) Utility Bills:** As you update your property, you will add multiple meters–water, gas, and electric–so disentangling utility and energy bills should be fairly easy.

**6) Insurance and Administration:** As a landlord, you have a number of responsibilities to tenants and greater liability for potential accidents in your building.

**7) Maintenance:** The final section sorts maintenance into a series of routine tasks–occurring weekly, monthly, or on an annual preventative cycle–and a set of emergency reserve estimates to cover major repairs.

# 'BREAK-EVEN' SUMMARY & FINANCIAL RESOURCES

The final section holds the summary calculations and resources for navigating building financing and management.

building equity

**8) Break–Even:** This calculator pulls together the prior sections – your estimated income, appreciation benefits, loan and overhead costs – in order to estimate the annual net–increase in your building's value.

**9) Resources and Guidance:** The final sections link outward – to Neighborhood Housing Services, Community Investment Corporation, and others – so you can work with their financing and management experts as you start planning a basement conversion.

# BUILDING EQUITY . introduction . figuring finances



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### SCENARIO: TWO-FLAT SAMPLE



16014180100000 04/02/2008

Property Details

16-01-418-010-0000 2629 W AUGUSTA BLVD • CHICAGO, IL • West Chicago

#### Tax Details

PROPERTY CLASSIFICATION	211
SQUARE FOOTAGE (LAND)	3,250
NEIGHBORHOOD	30
TAXCODE	77001
NEXT SCHEDULED REASSESSMENT	2021

## TABLES: CONTENTS & INSTRUCTIONS

Calculator Contents		Core Financing Numbers	content	
click on title to go to sheet		Chi Construction	Estimates Basement Construction Costs	
-	2	Loan_Terms	Estimates Home-Improvement-Loan Payr	nents (& outstanding mortgage payments)
	3	Chi_Rental Rates	Estimates Annual Rental Income, based o	n Area Market & Afforable Rates
	4	Chi_Taxes	Estimates Annual Tax Increase, based on	Construction Investment & Area Sales Market
		Operational Overhead		
		Chi_Utilities	Estimates Utilities Costs, given common a	reas & split meters
	6	Chi_Insurance Admin	Estimates Landlord Insurance, Marketing	& other Admin costs
	7	Chi_Maintenance	Estimates Routine & Preventative Mainte	nance, Emergency Reserves
		Cost-Benefit Summation		
	8	Cost-Benefit	Compares Benefits (rent & value apprecia	tion) with Costs (payments, taxes, & n on investment, given loan & mortgage terms
			overneau) to calculate time to break even	i on investment, given loan & mongage terms
liser Interaction	s and Inputs, Keyed			
Input types & Color				
	selects from Pull-Down (light	blue hiahliahts)	resulting choice	note on use:
1	Check for Yes:		TRUE	used to add checklist item or pick between 2 option
	Pick your Area:	ChicagoPortage	Chicago-Portage Park/Jefferson Park	used to select from predetermined options, mostly to calibrate for areas/neighborhoods or unit attributes
. User adds a numbe	er (typically amount of money	or value) (red highlights	) resulting choice	
2	Monthly Rent: optional or suggested edit	\$1,400 s	\$1,400	values from assessment, bills, existing rent, mostly calibrates calculations to your building and existing experience with utilities, taxes, loans
3.A User references a	dditional information, no dire	ct input (orange highligh	nts) resulting choice	
<b>3</b> A	See Generated Tables	for Affordable Monthly	Rents. n/a	alert panel that highlights additional considerations/concerns, typically in an orange- outlined panel at the end of that page
Result/Reference ty 4.A Direct Outcome of	ypes & Colors f Calculation - referenced in o		) al Rental Income (12 x monthly rent)	no edits needed from user, should automatically calculate value given input above & internal variables
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4.A Direct Outcome of 4.B Outcome or Linker	f Calculation - referenced in o d Variables/Rates dependant	\$16,800 Annua on choices - referenced i \$4,200 Anticip	al Rental Income (12 x monthly rent) in other tabs (yellow outlines)	calculate value given input above & internal variables no edits needed from user, should automatically calculate value given input above & linked ref.
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## NAVIGATING FINANCES: A TWO-FLAT SCENARIO

Just as it's difficult to picture a desirable basement conversion without a few visual options, it can be difficult to understand the benefits and costs of property management in the abstract. To demystify those numbers and provide a 'tour' of the fiscal calculations of landlording, this chapter is built around a series of spreadsheet 'calculators.'

#### These calculators are available in two forms:

- a sample Two-Flat + Conversion (view only: <a href="mailto:bit.ly/Two-Flat">bit.ly/Two-Flat</a>)
- blank or empty form for your input

(sign into google to edit copy: <u>bit.ly/In-Fill</u>)

The Two-Flat sample is meant to show a reasonable (to bestcase) scenario for basement conversion. As a demonstration, it's useful to note that the sample building is a brick Two-Flat, located at 2629 W. Augusta, just east of Humboldt Park, at the edge of Ukrainian Village (randomly selected, not NHS-affiliated). This area has a relatively 'hot' real estate market, so the building can support market-rate rents and appreciates value quickly. These factors play a large part in allowing the owners to break-even on their investment within a decade. In addition, the sample Two-Flat is the type of small multi-unit building that could easily accommodate a basement unit. Because of its solid brick construction and separated utility connections, conversion is likely to be less extensive and expensive than for a single family Cottage. Together, the factors of location, condition, and adaptation costs strongly influence the overall balance-sheet.

As a completed sample, the Two-Flat scenario enables you to trace a series of decisions from page to page, following the logic and elements required for operating as a landlord. As you fill in your own calculations, referencing the scenario should help you to pinpoint a) which variables strongly determine the financial viability of your project and b) how much control you exercise over those variables.

#### NAVIGATING FINANCES: WORKING IN THE CALCULATORS

The mostly-empty copy of the calculators is designed for you to add your information, listed next page, to produce a very quick estimate of project viability. Once you've set area and neighborhood variables - on the rent and tax assessment pages - you are encouraged to download copies of both the Two-Flat and Empty table as excel files. As you develop different scenarios, you can save copies and test alternate variables for alternate outcomes. These estimates provide a starting point for discussion with financial counselors and potential designers.

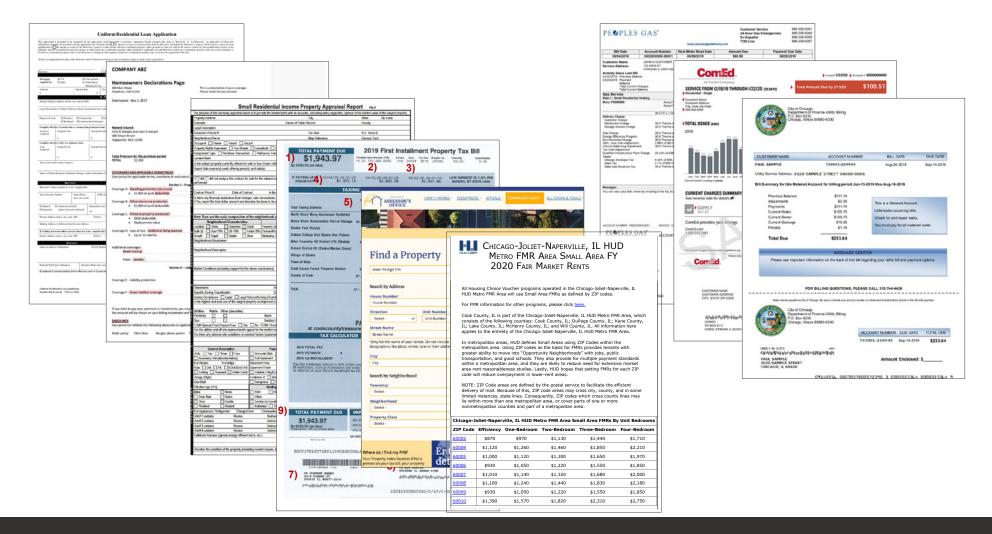
building equity

- To make the estimation process as accessible as possible, the calculators' prompts and questions have been color-coded, here and in the spreadsheets, to guide your inputs. (An introductory page, at left, and table headers repeat these instructions for ease of access.) Numbers (1-4C here) restart on each calculator, but colors are consistent across all sections. The inputs are as follows:
  - Light-Blue dropdown bars and check-boxes: These elements have preset answers (yes/no or a given list) and are typically used to pull reference information from hidden or collapsed tables. For instance, selecting your zip code loads information from a table of rental rates for your area from HUD.
  - 2 Red boxes for adding numbers: These elements are set to zero and take a numerical input. Most of these boxes either reference your specific info-your tax bills, your water usage-or provide an option for you to customize values, like your unit rent, after reviewing market rates for your area.
  - Orange Highlight Alerts: These elements don't require an input but redirect your attention to supplemental considerations, so that you can customize red box values.
  - Yellow boxes and bars / plain black boxes: These elements are the outcomes of embedded calculation and those in yellow link to either composite results or to the cost-benefit table. *Do not edit either type as this will break the internal formulas.*

# BUILDING EQUITY . Calculators . Inputs . Edits

# FINANCIAL INFORMATION . inputs + estimates

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## NAVIGATING FINANCES: RESOURCES AND REFERENCES

Many of the calculators can be run with generic values–Chicago averages, copies of the Two-Flat scenario data, or Cottage conversion costs–but adding your own information will produce a better estimate. In advance of running through the tables, you should gather the information below, in black, as listed by calculator. Red values list formal documents for proceeding with planning and financial guidance. As is detailed on the thematic pages, this is preliminary information only; there are multiple additional facets to considering property investment and management. The following offer a concrete place to begin.

The information should be added to the calculators in sequential order, from Construction to Maintenance, to allow each estimate to build upon earlier information. All seven calculators must be complete-with generic data or your data-to enable 'Cost-Benefit' to accurately calculate.

#### Construction:

- a general idea of main construction elements required for your basement conversion
- this list should be refined as you go through the mitigation chapter
- preliminary architectural plans and specs, for evaluation by an appraiser

#### Home Improvement Loans:

- basic background for your existing mortgage
- anticipated loan terms
- your credit rating, assets and debts, income-debt ratio
- loan quotes

#### 3 Rent Rates:

- zip code search of HUD market rates: bit.ly/HUD-market-rate
- City's affordable rental rates: <u>bit.ly/DOH-Affordable</u>
- existing rents, if you have other units
- comparative research on rental units in your area

#### Taxes and Property Appreciation:

- Cook Co. Assessment: <u>www.cookcountyassessor.com/</u> address-search
- your neighborhood (for average appreciation) from
   DePaul's Housing Price Index: price-index.housingstudies.org
- anticipated building valuation by an appraiser

#### Utilities:

- your average meter readings from past bills (water, gas, electric, and any specific rates)
- an understanding of what resources would be shared in your building

#### 6 Insurance & Administration:

- your current insurance coverage
- a landlord policy quote for your revised building

#### Maintenance:

- your current contracts for building and ground services (if applicable)
- estimates for capital and preventative repairs

#### 8 Cost-Benefit:

• your investment priorities and break-even goals

# BUILDING EQUITY . Spreadsheet Scenario . Resources

# CONSTRUCTION COSTS. Initial Investment

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## LINE-ITEM CATEGORIES

#### 2 Permits

#### Preparation

- Demolition, Deconversion
- Lead, Asbestos Handling

#### **Grounds & Building Exterior**

- Site Drainage, Grading, & Surfaces
- Window Replacement
- Doors & Exits

#### Structure, Slab, & Drainage

- Structural Repairs
- Slabs
- Barriers & Drainage System

#### Utilities

- Gas
- Water
- Sewage & Ejector Pump
- Electric

#### **Ventilation & Fixtures**

- Heating/Vents & Radon,
- Laundry

Kitchen

• Framing, plaster, etc.

Egress & Access

**Fire Partitions** 

•

**Interior Finishing** 

New Stairs

Living Room

Kitchen Bedroom 1 Bedroom2 Bath

Dining

• Bath

# TABLE: 1-CHI\_CONSTRUCTION

	1. Range of Bids and Conversion Scena	rios			
3	3. Pick Estimate Price Range	mid			
	select based on sqft, deferred maintenance in your building				
	4. Show Scenario for Comparison	two-flat	I		
		mid, two-flat	Scenario shown		
		\$ 94,955.00	Scenario Costs		
		\$ 117,561.71	Scenario Cost with 12% for	architectural service, 10% overru	ns (& r
	edit elements included below	mid	Your Estimate level		
		\$-	Your Estimate Costs		
		\$	6. Manual Estimate Edit	for quick speculation or your int	depende
		\$-	Your Costs with 12% for an	chitectural service, 10% overruns (	(& mis
7	7. Use Scenario or Your Inputs for calculations:	scenario	\$ 117,561.71 reference	ed cost for loans, taxes, cost-be	enefit,
	2. Basement Conversion - Common Line	e-Items, Price	d 5		
	elements	cost	Used for Two-Flat 5. create y	our list	
ster. etc.	Permits & Construction Preparation		check/uncheck li	st (true/false)	
ster, etc.	City Permits Overall Building Permits	\$ 4,500.00		\$ -	
	situation dependent Illegal Unit Deconversion	Ś -		\$ -	
	Lead Cleaning/Handling in Renovation			\$ -	
	Asbestos Handing in Renovations	\$-		\$ -	
	General Demolition Costs				
	Catch Basin demolition (drainage rework)	\$ 475.00		\$ -	
	Basement demolition (partial floor/walls)	\$-		\$ -	
	scenario comments: lead removal, overall permits and misc. drain adaptations	\$ 5,175.00	sum your s	um \$ -	
	L				

## ESTIMATING PROJECT COSTS: CONSTRUCTION ESTIMATES

The most obvious cost of a basement conversion project is the cost involved in design, permitting, and construction itself. The initial calculator 'Chi\_Construction' provides a rough estimate of these costs, in advance of designing your basement project or getting professional bids. The estimate here feeds into loan calculations, revised home value, and the overall cost-benefit calculation.

If you're in the process of designing and planning a unit already, your architect should be able to give you far more specific estimates. They will calibrate costs to your design based on the specific alterations, the square and linear footage of work and materials, anticipated labor/material bids from contractors, and installation practices. Professional plans and construction estimates will be necessary for official appraisal of renovation value, loan applications, revised insurance guotes, and potential tax appeals.

#### **CALCULATOR CONTENTS**

For those wishing to develop a quick and dirty estimate, 'Chi\_ Construction' includes two parts:

- **Bid range and comparable construction scenarios**, in the upper section, are meant to allow you to explore the line-item information through a more orderly and less overwhelming interface. Those drop-down options should allow you to switch back and forth between ranges/scenarios as you select line-items (below).
- 2

**The construction line-item prices**, in the lower table, are from a series of 2018 bids on basement projects, by Neighborhood Housing Services. The final calculations-of architectural overhead and 10% over-run margins- also include a percentage addition to cover inflation from 2018-2020. As you explore construction costs and select elements that need altered (in the line-items), keep in mind what lies behind the upper options of high, mid, and low bids. Some of those price differences represent profit, but the greater portion represents the skilled labor required for construction, the quality of materials used, and the time that is required to complete a job safely and with care. It can be tempting to use low bids. For basements-where a rushed job could lead to leaks, mold, and the need for additional renovation-you don't want to skimp on labor, time or materials. Start your estimates in the 'mid' range to be realistic and, after running all the calculations, test 'high' and 'low' options to understand their impact.

Based on your upper scenario selection, at the bottom-center you will see the construction costs of either a typical Cottage conversion or a Two-Flat addition, as illustrated in the 'Common Conversions' chapter. These scenarios offer a quick reading of the likely level of investment for common buildings and provide an approximate starting point for crafting your own estimate from the list of potential construction items. The list of potential elements and costs is broken down following the same categories introduced in the 'Code Compliant Units' chapter. The scenario's checked line-items are summed within each category and the final composite estimate, at the bottom of the page, is shown in 'Scenario Costs' at the top.

On the right side of the line-item list are empty check boxes for your estimate: check those items you anticipate needing based on the 'Code Compliant Units' and 'Mitigating Issues' chapters. When in doubt, reference the scenarios for comparison. For those items you check, prices shown at the far right and are summed by category. As in the scenarios, the final summary of costs is then linked to 'Your Estimated Costs' at the top of the page. Just beneath that box is an input (#6) where you can add either an independent estimate or test rough numbers as you explore the cost-benefit outcomes. An additional line calculates inflation, architectural overhead (12%), and over-run margins (10%) for the checklist (or your 'test' amount). Finally you can toggle to determine which option should be referenced by the other calculators/ tables (#7).

# BUILDING EQUITY . Construction Costs . Initial Investment

# LOANS & INTEREST. Financing Your Investment

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## PROPERTY VALUATION: APPRAISAL REPORTS

	se of this summa	ary appraisal	report is to pro	ovide the lender/clier	nt with an accurat	e, and adequa	itely supported,	opinion of the market	value of the subject	propert
Property A	ddress					City		State	Zip Code	
Borrower				10	Owner of Public F	Record		County	1	
Legal Desc	cription					2.2.278				
Assessor's	s Parcel #					Tax Year		R.E. Ta	ues \$	
Neighborh	ood Name					Map Referen	ice	Censu	s Tract	
	Owner [	] Tenant [	Vacant		Special Assessm	vents \$		PUD HOAS	per year	per mo
Property R	Kights Appraised	☐ Fee S	mple Lea	sehold 🗌 Other (d	lescribe)					
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	la source(s) use					The second second	to the checking of		L 100 L 100	
			and the super-	-tet						
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				hborhood are not a						
	Neighborhood	Characteris	tics		2-4 Unit Housin	ng Trends		2-4 Unit Housin	g Present La	nd Use '
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Buill-Up [	Over 75%	25-75%	Under 25%	6 Demand/Supply	Shortage [	In Balance [	Over Supply	\$ (000) (ym		
Growth [			Slow	Marketing Time	Under 3 miths	] 3-6 mths [	Over 6 mths	Low	Multi-Family	
Neighborh	ood Boundaries									
								High Pred.	Commercial Other	_
	ood Description									
Neighborh	nditions (includi		or the above co							• • •
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Neighborh Market Co	nditions (includi	ng support fi •••••	ion of the neig					Pred.	Other	• • •
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# TABLE: 2-LOAN\_TERMS

	Estimate Home Improvement Loan Payments		Sources & Assumptions
1	1. Set Base Year for loan:	2020	
_	Total design, build, and permitting costs	\$ 117,561.71	see CHI_Construction to adjust cost estimates
	Loan downpayment, or cash paid		most construction loans require 20% down
		\$	2. enter downpayment amount if not 20%, or leave blank
	amount borrowed, excluding interest	\$ 94,049.37	Total financed
3	3.A Enter Loan term in years:	25	These cell are ignored if you're not financing.
-	3.B Enter Loan APR:	3.500%	Enter percentage
4	4. Select Payment frequency	monthly	
	number of payment periods	300	used in Cost-Benefit
	effective rate	0.287%	
		\$ 468.07	Payment Amount/Payment Period (used in Cost-Benefit)
			Sources: http://www.experiglot.com/2011/09/21/excel-mortgage-calculator/
	5. Estimate Remaining Mortgage Payments		Sources & Assumptions
	Set Base Year for loan:	2010	
	Original Sale Price for building (mortgage)	\$ 250,000.00	enter price, if still paying off mortgage; set to zero if mortgage is paid or there was no financing
	Loan downpayment, or cash paid	\$ 50,000.00	most mortgages require 20% down
		\$	enter downpayment amount if not 20%, or leave blank
	amount borrowed, excluding interest	\$ 200,000.00	Total financed
			The second state of the se
	Enter Loan term in years:	30	
	Enter Loan APR:	4.500%	Enter percentage
	Select Payment frequency	monthly	
	number of payment periods	360	
	remaining number of payment periods		used in Cost-Benefit
	effective rate	0.367%	assumes full year of repayments for base year, adjust (add) if starting later in year
		\$ 1,002.68	Mortgage Payment Amount/Payment Period (used in Cost-Benefit)
	· · · · · · · · · · · · · · · · · · ·		Sources: http://www.experiglot.com/2011/09/21/excel-mortgage-calculator/
	Consumer Price Index (general inflation rate for Cost-B	enefit annual increases)	
	current average for 2020, alt. inflation ref.	0.95	use as alternative to 10 year avg, given 2020 downturn
	expand group to see linked table from Bureau of Labor Statistics		https://www.bls.gov/regions/midwest/news-release/consumerpriceindex_chicago.ht
	10-year average of CPI for Chicago, inflation reference	1.482	stable estimation (year-on-year average)
	expand group to see linked table from Bureau of Labor Statistics		https://www.bls.gov/regions/midwest/data/consumerpriceindexhistorical_chicago_t

## FINANCING BASEMENT WORK: LOAN TERMS, PAYMENTS, & PREP

Once you know the rough cost of construction, the next task is to consider how to pay for the project – from savings or with a Ioan. The calculator 'Loan\_Terms' provides a quick calculation of payments for a home improvement loan along with optional, existing mortgage payments. For each loan, it takes into account the amount borrowed (financed), rate it was lent at (APR), and the length of these loans. This snapshot-of annual debt payments and equity gain-should help you determine whether a conversion makes sense with your resources and investment strategy.

Broadly speaking, if you have good credit and a steady income you should be able to qualify for a fixed-rate home improvement loan. Talk with an accountant confirm the general financial feasibility tabulated here. In general, you'll need to provide paperwork for a loan, documenting your:

- Existing Assets and Debts, including current equity in your building (the portion paid off) and outstanding mortgage debt.
- Credit Score and Annual Income, so that lenders can get an idea of your overall debt-to-income ratio

For new construction and additions, it is common practice to have an appraiser estimate the likely value of your planned project. As shown in the Appraisal Report at left (for Two to Four-Flat buildings: bit.ly/ Appraisal-Form), an appraiser will evaluate your project based on:

- the **specific construction characteristics** and finishes, with depreciation factors for the age and condition of the structure (middle & bottom)
- an analysis of the capitalization rate of the building, if it were solely used as an income property, and

a market study of similar properties sold within a 1 mile radius of your building in the last 6 months (not shown), in order to understand your revised property value.

This helps establish the likely return on any money invested and thus the financial risk of the project.

If you have project plans and estimates from your architect and/or general contractor, you should be able to get an initial appraisal based on those specifications, for incorporation with loan applications. Talk with the loan originators at Neighborhood Housing Services to learn more about your renovation financing options. Talk with your accountant about the financial risks (and equity) of your existing assets and potential basement conversion project.

#### CALCULATOR CONTENTS

In advance of an appraisal and focused financial guidance, use the 'Loan Terms' calculator to estimate payment amounts and your overall annual costs for financing construction. This calculator loads the prior pages' construction cost estimate. To begin, set the current year (#1), which will feed into new vs. existing mortgage payment calculations. If you're paying for construction with savings (not financing), set your downpayment to the full amount of construction (#2); this will zero out payments and capture your lack of project debt. Otherwise, if you're borrowing money, set the loan terms to match your loan (#3.A-B: years, APR). Toggle payment frequency (#4) to match your repayment schedule and this will calculate your required repayments. Repeat the process for any outstanding mortgage on your property (#5). Both the loan payments and mortgage payments (with timing variables and total loan amounts) are incorporated in the 'Cost-Benefit' analysis in order to estimate your total annual debt-payments.

#### BUILDING EQUITY . Loans & Interest . Financing Investments 105

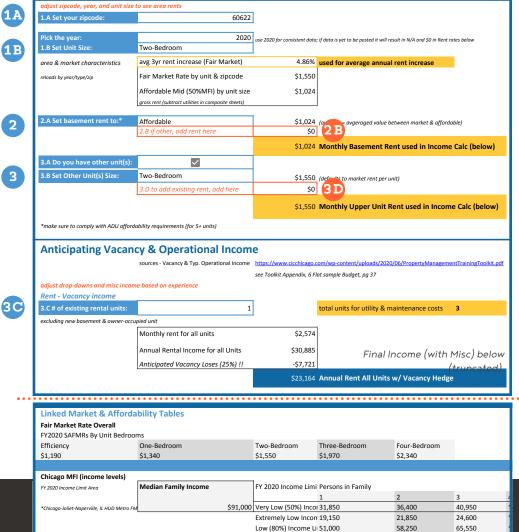
# **RENTAL INCOME**. Affordability & Calibration

PERH HE

### ZILLOW RESEARCH: CHICAGO 'GARDEN UNITS'

Save 🛱 Share 👓 M
\$980/mo 1 bd 1 ba sqft 211 S Campbell Ave, Chicago, IL 60612
Request a tour Request to apply
Overview Facts and features Rent Zestimate Price and tax history Nearby
Add work destination
Overview
Days listed 27 Contacts 113
*Email, please, for fastest response*Available July 1! Wonderful rehabbed one bedroom, one bathroom GARDEN unit in Tri-Taylor area featuring updated kitchen, spacious living area, tiled floors, good sized bedroom, updated bathroom, laundry room in building, central heat and air.
Close to Blue Line and Medical District!Pet Friendly! All
Tenants Must Secure Renter's Insurance For Lease Duration Tenant sets up electricity and natural gas.No Security
🗽 🖉 🛛 Deposit, One-Time Nonrefundable Move-In Fee! Solid Credi

## **TABLE: 3-CHI\_RENTAL RATES**



## ESTABLISHING RENTAL RATES: WHAT'S AFFORDABLE IN CHICAGO

Setting the rent on your basement unit requires research into your local market and consideration of the relationship you wish to cultivate with tenants. The calculator 'Chi\_Rental Rates' helps you explore rental rates in your area and calibrate rental income to building amenities and units. You don't want to have a vacant, overpriced apartment or a unit priced below its earning potential. Ideally, long term tenants who can afford their rent will be more pleasant co-habitants and reduce turn-over, vacancy, and extra legal and maintenance costs. As basement units are typically less desirable than elevated units, it's particularly important to compare with other basement units in your area and price your unit affordably.

#### **CALCULATOR CONTENTS**

To start your income estimates, the 'Chi\_Rental Rates' calculator begins by referencing HUD's Fair Market Rental rates (bit.ly/HUD-market-rate), an annual survey of average area rents, which is searchable by zip code and calibrated to unit size (#1.A-B). It also pulls in HUD's Median Family Income (FMI) (bit.ly/HUD-MFI), as the reference for Chicago's affordable units (60% FMI with -30% of monthly income as rent). You then select which level -market, affordable, or averaged-makes sense for your basement unit (#2.A) and other rentals(#3.A-C). This assumes basement units command less rent. Spaces are left so you can add your own values based on the local research or negotiated rent, with friends, family, or existing tenants you'd like to retain (#2.B, #3.D). To be conservative, the model includes three months vacancy (for move-out, cleaning, and marketing of units) as basements often experience higher turnover and lower desirability.

The lower half of the calculator then tallies these sources to establish building size and annual rental income. It also (not shown) adds miscellaneous income, like laundry change or parking rent, to estimate the final, overall income for your building. *This preliminary annual estimate of rental income links to the 'Cost-Benefit' analysis.* 

#### **OTHER CONSIDERATIONS**

To finesse your estimate, you can conduct a (virtual) market survey of comparable units via Zillow, Domu, and Craigslist. If possible review the rents at a minimum of six to eight properties that are within your immediate market area (compare and contrast garden and upper units). Pick buildings and units that are of similar age and have comparable updates. As it allows for the search of active and past listings, Zillow may be the easiest way to see the history of past listings at a building and how long listings have been advertised. If an ad was up for months, the unit is likely overpriced. If a unit appears to have been rented within a month, then it's probably priced well for the area.

building equity

You may want to visit those buildings that most closely resemble the apartments you are offering. Questions to ask:

- Do they have similar amenities, like laundry or outdoor space?
- Are they offering similar appliances/modern bathrooms?
- Are they on a busy boulevard or a quiet tree-lined street?
- Are they close to public transportation or do they offer parking?
- Is heat included or extra, electric (etc.)?

All of these differences will have an impact on the value of your particular apartment in its market.

The rent you should charge should be based on the strengths and weaknesses of your new unit and amenities–compared to similar properties–and finessed to build stable tenant relationships. Resist the temptation to raise rents during your initial estimates of project costs and benefits.

Note: If you are converting multiple basement units in a Five to Six-Flat Building (under the new ADU ordinance) at least one basement unit must be rented as an affordable unit for the first 30 years. Reference the City's **Affordability Tables** to confirm rent caps: <u>bit.ly/DOH-</u> <u>Affordable</u>.

# BUILDING EQUITY . Rental Income . Affordability & Calibration 107

108

# TAX IMPACTS. Assessment & Appreciation

#### TWO-FLAT EXAMPLE (Search by address)

Typical Two-Flat Assessment in Logan Sq Area, Chicago

#### ESTIMATE THE TAX IMPACTS OF BASEMENT CONVERSION 16-01-418-010-0000 Incorporating Average Renovation Returns (Basement) into Property Tax Impacts 2629 W AUGUSTA BLVD • CHICAGO, IL • West Chicago Assessed Valuation 3. Input the Fair Market Value of your home 2019 \$426,920 2020 Assessor Valuation tps://www.cookcountvassessor.com/address-search **Board of Review Certified** see Cook Co. Assessment Lookun Assessor Value (AV=10% Fair Market) \$42 692 LAND ASSESSED VALUE \$8,287 \$8 287 \$34,405 BUILDING ASSESSED VALUE \$34.405 Estimate rough investment returns Est. Basement Conversion Costs \$117,562 TOTAL ASSESSED VALUE \$42.692 \$42.692 1.A Assume low returns on reno cost 65% Exemption History $\checkmark$ (Use values for current year) 1.B Or assume high returns on reno cost 75% Building Value + (Construction Costs \* Return Rate Selected) 2018 Homeowner, Senior Citizen, and Senior Freeze exemption was applied to the property this year. 2017 Homeowner, Senior Citizen, and Senior Freeze exemption was applied to the property this year. \$515,091 Revised Building Value with Conversion 2016 Homeowner, and Senior Citizen exemption was applied to the property this year. \$0 leave empty if using rough value above Update estimate, given area & appraisal 2015 Homeowner, and Senior Citizen exemption was applied to the property this year. Characteristics Estimated Assessor Value \$51,509 (AV=10% of revised Fair Market) BASEMENT<sup>1</sup> Full and Unfinish ESTIMATED MARKET VALUE \$426.920 (EAV=2.9109 \* AV) Illinois Equalized Assessed Value \$149,938 ATTIC None ESTIMATED MARKET VALUE \$426,920 discount CENTRAL AIR NO DESCRIPTION Two to six apartments, Add Your Tax Exemption -\$10.000 NUMBER OF FIREPLACES 0 RESIDENCE TYPE Two Story -\$8,000 check (as true or false) GARAGE SIZE/TYPE<sup>2</sup> 2 car detached USE Multi Family reference link below for aualific -\$2,000 AGE 120 -\$5,000 APARTMENTS 2 BUILDING SQUARE FOOTAGE 1,804 no impact for 75,000 of construction costs EXTERIOR CONSTRUCTION Frame shows in Cost-Benefit, not here ASSESSMENT PHASE 2020 FULL BATHS 2 EAV minus total Exemptions \$159,938 2 2. Pick your Chicago Neighborhood: Chicago--Logan Square/Avondale \$10,853 9. Property Taxes Anticipated ADJUSTED EAV \* 6.786% (for 2019) \$9,112 Property Taxes Without Addition (reference) Double check area boundaries at: (Typically in January/July Billing cycles) \$550,000 Median Area Sale Value\* \$1,742 Difference in Annual Taxes (reference) https://price-index.housingstudies.org/ 19.11% Difference as Percent Change (reference) 5.46% Area Appreciation, 5yr Average\* (to Cost-Benefit) 10%\*2.9109\*.06786 w/o exemptions 1.98% simplifed tax rate (reference) 1 Multiplier for 4-6 Flats? (based on units from Chi Rent) Hover over an area Expand References Links to Cook Co. Assessor's Office (1.33 or 1.5 to capture square-footage for extra story / rear units) 93.65% Your Revised Value as % of Area Median Sale expand sources for Estimated Renovation Returns Ideally you don't want to exceed the median sales for the area (too much), but a full market assessment will consider construction quality, capitalization, and comparison with area properties in order to determine vour buildina's value.\*

THAT BEEL

# TABLE: 4-CHI\_TAXES

## CALCULATING YOUR TAXES: PROPERTY ASSESSMENT DECODED

As you consider how home renovations add long-term value to your property, it's important to capture how this translates into higher taxes. If you currently take a number of tax exemptions, a basement conversion can increase your property taxes significantly. The calculator 'Chi\_Taxes' determining likely tax increases for your property.

#### **CALCULATOR CONTENTS**

Valuing your Basement Renovation, in advance of appraisal:

- 1 Renovation Value to be Assessed This model starts with the estimated construction costs for an ADU addition (from 'Chi\_Construction') and lets you pick high or low (75%,60%) recuperation of construction as part of the property value.
- 2 Value Appreciation in relation to Neighborhood This model estimates the five year appreciation average for Chicago areas from DePaul's Housing Price Index (price-index.housingstudies. org). As the index tracks single family sales, this is a rough proxy based on relative square footage, meant to give an initial sense of whether your renovation is too expensive, i.e. far above the median. Appreciation rates link into the final cost-benefit analysis.

Once you have rough construction plans and costing, an appraiser can accurately estimate the addition of value and area appreciation. (See appraisal discussion in Ioan section.) The measures above are rough proxies; replace them with the appraiser's estimate.

#### Assessment Values to calculate taxes and tax increase:

**3** Fair Market Value: The Cook County Assessor's Office establishes the Fair Market Value of your unit based on building characteristics and neighborhood. Construction permits will trigger reassessment but you can also appeal for assessment. Look up your valuation at www.cookcountyassessor.com/address-search.

• Equalized Assessment Value: This multiplier is meant to make property takes roughly equal across the state. For 2019, this is 2.9109\*Assessment Value (i.e. 10% of Fair Market Value).

building equity

**Exemptions:** Exemption application and renewal procedures vary; some are automatic; others require forms). (See Cook Co. exemption pages: <u>www.cookcountyassessor.com/exemptions</u>.) Checked exemptions are subtracted from Equalized Assessment Value in the current calculator:

- **Homeowners (EAV-10k)**: Homeowners or owner-occupiers can deduct \$10,000 from their Equalized Assessment Value.
- 5 Senior Credit (EAV-8k): Seniors qualify to deduct \$8,000 from their Equalized Assessment Value (auto-renews) and can apply to permanently freeze their taxes.
- **Disability (EAV-2k)**: Persons with disabilities can apply to reduce their Equalized Assessment Value by \$2,000.

7 **Returning Veteran (EAV-5k)**: Returning Veterans can apply to reduce their Equalized Assessment Value by \$5,000.

- 8 Home Improvement (4yr tax-freeze for >75k of improvement): This is triggered by construction permit applications and allows the deduction of the first \$75,000 of improvements, with qualifiers. If checked, these rebates are applied to 'Cost-Benefit'.
- Browse additional exemptions as desired.

**Cook Co. Tax Rate** (6.786% for 2019): The Cook Co. rate for Chicago residents is calculated based on the city's annual Corporate, Parks, Schools, Water District, and Forest Preserve budgets (plus other funds).

The tax rate for 2019 is 6.786%, which is multiplied by your Equalized Assessed Value minus any Exemptions. The final outcome is your tax bill, as split into two annual payments. (Learn more at: www. cookcountytreasurer.com.) Over the last decade, the tax rate has fluctuated between 4-7% and may increase. These tables assume a fixed rate for ease of calculation. This annual tax value is linked into the 'Cost-Benefit' analysis, with increases tied to the consumer price index.

 Simplified Tax Rate: This composite rate is calculated without exemptions, for estimating tax on annual appreciation.

BUILDING EQUITY . Tax Impacts . Assessment & Appreciation 109

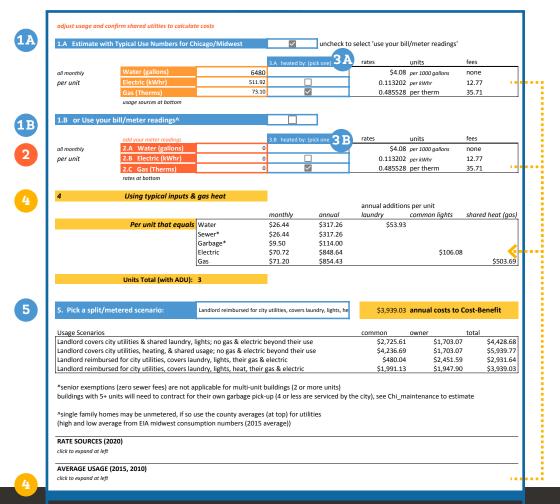
UTILITY COSTS. Water . Sewer . Common Electric

#### SAMPLE METERED BILL

#### City of Chicago Department of Finance-Utility Billing P.O. Box 6330 Chicago, Illinois 60680-6330 CUSTOMER NAME ACCOUNT NUMBER BILL DATE DUE DATE PAUL SAMPLE 733001-229944 Aug-24-2016 Sep-14-2016 Utility Service Address: 2020 SAMPLE STREET 60600-0066 Bill Summary for this Metered Account for billing period Jun-15-2016 thru Aug-16-2016 \$111.74 Previous Balance Adjustments \$0.00 This is a Metered Account. Payments \$111.74 Little leaks cause big bills. Current Water \$106.75 Current Sewer \$106.75 Check for and repair leaks. Current Garbage \$19.00 You must pay for all metered water. Penalty \$1.14 \$233.64 Total Due MESSAGE CENTER Please see important information on the back of this bill regarding your utility bill and payment options. FOR BILLING QUESTIONS, PLEASE CALL 312-744-4426 . . . . . . . . . . . .

# TABLE: 5-CHI\_UTILITIES

TEHEN



### ESTIMATING UTILITIES: WATER, SEWER, GARBAGE, POWER

As you update your property, you will add multiple meters–water, gas, and electric–so disentangling utility and energy bills should be fairly easy. This calculator incorporates likely additional costs for common areas and overall usage, providing different scenarios for split utilities so you can estimate recurrent costs.

In terms of additional costs for a multi-unit building, you should anticipate new charges to cover the common area electricity, additional water usage from shared laundry facilities, and, if heating from a steam system, increased gas bills for the finished

**basement.** As the property owner, you will receive combined bills (#2) from the City for each metered water line, with sewage charges and garbage collection fees (for four-flats or less). As a multi-unit owner you are no longer eligible for sewer-rate reductions or cancellation. Your tenants' gas and electric accounts should be entirely separate and billed directly in their name.

It is your decision as to whether and how to pass water, sewer, and garbage costs along to tenants, in pro-rated rent or variable monthly payments. Likewise, shared heating costs are commonly incorporated into overall rent calculations. If you have a larger building (Five or Six-Flat) and must rent one of your basement conversions as an affordable unit, you are required to calibrate combined rent and utility costs so that they fall beneath the city's affordable thresholds.

#### **CALCULATOR CONTENTS**

The 'Chi\_Utilities' calculator estimates annual, building-wide utility costs, to incorporate into your overhead calculations:

1 At the top you have the choice to **estimate monthly costs based on a) averaged monthly volumes (water, electric, gas)** for Cook Co. from the Energy Info Administration or **b) you can add your own meter readings**, from a typical month for one unit (#1.A-B). If using your past bills/meter readings, try to input an averaged value as heating and air-conditioning costs vary widely, given the Chicago climate (#2.A-C). For both average and custom values check to indicate whether using electric or gas for heating, as utilities charge lower rates for higher anticipated volumes (#3.A-B). The rates shown for both options are taken from 2020 rates for City of Chicago, ComEd, and People's Gas and are available at the bottom of the table.

The center section uses the selected monthly usage numbers (average or custom inputs) to calculate monthly and annual costs for one unit (the owner-occupied unit) and likely shared costs per unit. Laundry is typically 17% of a household's water usage; common lighting is set to 12.5%; heating is assumed to be nearly 66% of gas usage. Your actual usage may vary but this provides a rough starting value to multiply by the total number of units in the building.

The bottom section offers four scenarios representing different levels of utility coverage by the landlord to be incorporated in the cost-benefit analysis. The most extensive and expensive is to absorb all city utility costs, shared heating, and common laundry/electric. The most minimal strategy is to pass city utility fees along to tenants and keep heating, gas, and electric all separate, covering only laundry and common lighting. Pick the scenario that most closely matches your anticipated separation of meters and building systems.

**Broadly speaking, these calculations, over the long-term, are likely to slightly under-estimate the full annual cost of utilities.** Gas and electric rates can be volatile as they are tied into energy costs



and respond to climatic swings. In addition, the City of Chicago's rates are tied into the cost of capital improvements. *This calculator, which feeds into the 'Cost-Benefit' analysis, anticipates annual increases at the rate of inflation, which is low and steady compared to the factors above.* See the **City's water and sewer rates** (bit.ly/Chicago-Water-<u>Rates</u>) and your gas and electric bills to calibrate based on prior rates and usage.

BUILDING EQUITY . Utility Costs . Water . Sewer . Electric

# INSURANCE & MANAGEMENT. Risk. Admin

HOH

### MANAGEMENT RIGHTS & RESPONSIBILITIES

**CALCULATOR 6** 

# Chicago Rents Right

Good Tenants, Good Landlords, Great Neighborhoods! For more information, please call 312-742-RENT (7368)



CITY OF CHICAGO RESIDENTIAL LANDLORD AND TENANT ORDINANCE SUMMARY

HOUSING

At initial offering, this Summary of the ordinance must be attached to every written rental agreement and also upon initial offering for renewal. The Summary must also be given to a tenant at initial offering of an oral agreement, whether the agreement is new or a renewal, Unless otherwise noted, all provisions are effective as of November 6, 1986. {Mun, Code Ch. 5-12-170}

IMPORTANT: IF YOU SEEK TO EXERCISE RIGHTS UNDER THE ORDINANCE, OBTAIN A COPY OF THE ENTIRE ORDINANCE TO DETERMINE APPROPRIATE REMEDIES AND PROCEDURES. CONSULTING AN ATTORNEY WOULD ALSO BE ADVISABLE. FOR A COPY OF THE GONIANCE, VISIT THE CITY CLERK'S OFFICE ROOM 107, CITY HALL, 121 N. LASALLE, CHICAGO, ILLINOIS.

#### IMPORTANT NOTICE

A message about porch safety: The porch or deck of this building should be designed for a live load of up to 100 lbs. per square foot, and is safe only for its intended use. Protect your safety. Do not overload the porch or deck. If you have questions about porch or deck safety, call the City of Chicago non-emergency number, 3-1-1.

#### WHAT RENTAL UNITS ARE COVERED BY THE ORDINANCE? (MUN. CODE CH. 5-12-010 & 5-12-020)

• Rental units with written or oral leases (including all subsidized units such as CHA, IHDA, Section 8 Housing Choice Vouchers, etc.) EXCEPT

· Units in owner occupied buildings with six or fewer units.

 Units in bothel seedpeed valuatings with six of rever units.
 Units in hotels, motels, rooming houses, unless rent is paid on a monthly basis and unit is occupied for more than 32 days. · School dormitory rooms, shelters, employee's quarters, non-residential rental properties, · Owner occupied co-ops and condominiums.

#### WHAT ARE THE TENANT'S GENERAL DUTIES UNDER THE ORDINANCE? {MUN. CODE CH. 5-12-040}

The tenant, the tenant's family and invited guests must comply with all obligations imposed specifically upon tenants by provision of the Municipal Code, applicable to dwelling units, including section 7-28-859:

- Buying and installing working batteries in smoke and carbon monoxide detectors within tenant's apartment.
   Keeping the unit safe and clean.
- · Using all equipment and facilities in a reasonable manner.
- · Not deliberately or negligently damaging the unit.
- · Not disturbing other residents.

#### LANDLORD'S RIGHT OF ACCESS (MUN, CODE CH, 5-12-050)

- · A tenant shall permit reasonable access to a landlord upon receiving two days notice by mail, telephone, written notice or other means designed in good faith to provide notice.
- general notice to all affected tenants may be given in the event repair work on common areas or other units may require such acce In the event of emergency or where repairs elsewhere unexpectedly require access, the landlord must provide notice within two days after
- entry.

#### SECURITY DEPOSITS AND PREPAID RENT {MUN. CODE CH. 5-12-080 AND 5-12-081}

A landlord must give a tenant a receipt for a security deposit including the owner's name, the date it was received and a description of the dwelling unit. The receipt must be signed by the person accepting the security deposit.

 However, if the security deposit is paid by means of an electronic funds transfer, the landlord has the option to give an electronic receipt. The electronic receipt must describe the dwelling unit, state the amount and date of the deposit, and have an electronic or digital signature. (e 10-8-10)

## **TABLE: 6-CHI\_ADMIN INSURANCE**

Quickly estimate of Landlord Insurance I	Premiums / Liab	ility Costs		
Enter your current Insurance Premium:	\$1,650	Chicago average, update*		
Pro-rated by additional area to be insured (g basement unit (smaller)		n Chi_rent): existing unit(s) 2		
	\$2,195	updated for square for	otage	
Pick Existing Insurance type	homeowners			
landlords adds avg. 20% to premiums: liability and med	dical coverage on pro	perty		
	\$2,633	updated for landlord	coverage/lia	abilities
Add personal property for your unit:	\$250	Chicago average, update*		
formerly covered in homeowners	\$100	misc processing & reg	istration fe	es
	\$2,983	reasonable estimate,	annual pre	mium
get a quote to calibrate premium estimates to your building, its value, and your neighborhood	\$0	quote from existing i	nsurer, for	updated policy
e	estimate or (if availe	able) quote feeds manag	ement total l	below
1.A Marketing and Leasing* edit and update values as desired	a	lvertising (3 weeks)	/unit annual 30	<i>source</i> Zillow rates
		broker fees	0	none assumed
	secur	ity deposit interest	22	CIC mgmt toolkit
	misc leas	ing/app paperwork	30	
	marketing su	<b>m</b> (costs * rental units)	164	
1.B Administration (self-managed)*			cost annual	source
update values; replace with your lawyer,	misc	printing & copying	100	CIC mgmt toolkit
accountant (etc.) hourly fees	-	ollections, evictions	450	
		book-keeping audit	450	"
Overall revision line-items & costs	:	administrative sum	1000	
	\$4.14	17 Net Est. Manager	nent & Ins	surance Costs

## COVERING RISKS & MANAGEMENT OF RENTALS

As a landlord, you have a number of responsibilities to tenants and greater liability for potential accidents in your building. This calculator estimates the management and insurance costs of running a multi-unit building. While relatively minor, these fees are necessary to find renters and avoid larger litigation costs in the wake of accidents and tenant disputes.

If you're not a Two-Flat owner, the costs and task of management can feel nebulous. A quick way to get a sense of your responsibilities is to review Chicago's Residential Landlord and Tenant Ordinance (bit.ly/Chicago-RTLO). As a small building (< six units), it's not legally binding for your unit, but it offers a template for typical management tasks, including:

- placing security deposits into interest-earning saving accounts
- setting reasonable late payment fees (and legal caps of fees)
- setting rights of access and maintenance standards
- resolving tenant-landlord disputes and means of recourse

It's advisable that you both read the ordinance summary and pass it along to tenants, so everyone is on the same page.

To flesh out a full plan and robust budget for managing your building, you should reference the Community Investment Corporation's Property Management Manual (bit.ly/CIC-Property-Manual). Their extensive guide covers marketing apartments, setting up tenant selection procedures, enforcement and eviction processes, and speaks to the relative cost-efficiencies of managing larger vs. smaller buildings.

Having spent time and money, creating a new unit and finding tenants, it is essential to have the proper insurance to protect your basement investment. A landlord policy offers two broad types of coverage. It protects a) the physical structures on the property in case of a loss/damage and includes b) liability coverage, should a tenant/ visitor slip and fall. As you update to a landlord policy, it should have:

- **Dwelling Coverage** for the physical rental property: It is the cost to replace the existing structure.
- Other Structures for any other buildings like garages or sheds.
- **Personal Property** for your personal items: furniture, home goods, and computers. (Tenants will need renters insurance.)
- Loss of Use for any rental income you could lose. Set this to equal your annual gross rents.
- Medical Payments for any medical bills you may be responsible for.
- **Liability Coverage** for injury or lawsuits brought against the property (min. \$500,000 coverage).

#### **CALCULATOR CONTENTS**

In terms of budget estimation, the 'Chi\_Admin Insurance' table translates the bare minimum of tasks into low estimates, assuming you will manage the building yourself (#1.A-B). What you see in the sheet, like the costs of marketing units on Zillow, or legal fees for a real estate lawyer, are meant as a best-case scenario facing evictions and rental turn-around. Consider, for instance, the 'public' face of showing units: do you need unit photos, cleaning, painting, or a paid broker to help show the apartment? That's just part of the management cycle. Double-check and update costs as needed.



you can anticipate paying about 20% more a year for a landlord policy. For approximate numbers, input your existing policy (#2) and type (#3). For quick estimate purposes, this calculates a landlord's policy – with personal property (#4) separated from building and liability costs – as 120% of homeowners rates, with rough increases for finished basement units. For an accurate estimate, get an updated quote from your current insurer. Net costs from management and insurance feed into the 'Cost-Benefit' analysis.

Landlord's insurance is more expensive than homeowners and

BUILDING EQUITY . Insurance & Management Costs

# MAINTENANCE. Routine. Preventative . Emergency Reserves

BUH HER

#### CALCULATING RESERVES

-							
З.	Emergency Reserves						
upde	ate based on trade expert estimates						~
sub	stantial capital projects	cost	t			Lites	ipan & "
	major roof repair	\$	12,000.00			costs	pan & ,
	3 major hvac repair	\$	3,000.00				
	major plumbing repair	\$	4,000.00		cycle (yrs)	annua	l saving
	sum	\$	19,000.00	1	5	\$	3,800.00
typ	ical emergency replacement costs	cost	t		cycle	annua	l saving
	ejector & sump pumps	\$	1,300.00	i	annual	\$	1,500.00
	appliance - laundry	\$	1,000.00	i	annual	\$	1,200.00
	appliance - kitchen	\$	800.00	i	annual	\$	1,000.00
	with install of each	\$	200.00				
						\$	7,500.00 F
Rule	of thumb is to earmark 15% min. of monthly r That may not be adequate for older t				al projects.		30.33%
build	inal prices are from the initial construction est ding-specific estimates from trade experts and lines based on the age/lifespan of existing buil	set r	ealistic replace				

### **7-CHI\_MAINTENANCE - ROUTINE & PREVENTATIVE**

update bas	ed on existing contracts	cost		by unit or bldg	task cycle	sum		notes
	trash collection		150.00	unit	weekly	\$	450.00	only applicable over 4 units
	extermination	\$	40.00	unit	monthly	\$	120.00	
	janitoral service	\$	230.00	unit	weekly	\$	690.00	
	commons/laundry/grounds							
1	ground/lawn work	\$	350.00	building	weekly	\$	350.00	
	snow removal	\$	130.00	building	winter var	\$	130.00	
						\$	1,290.00	Routine Contracts
1.B Rout	ine: Supplies, Parts, & Materials	;						
		cost		by unit or bldg	task cycle	sum		notes
		cost	25.00	<i>by unit or bldg</i> unit	<i>task cycle</i> n/a	sum \$	75.00	
	ed on experience with inventory	cost \$	25.00 140.00	unit	,		75.00 140.00	See table for full list of
	ed on experience with inventory janitorial supplies	cost \$ \$		unit	n/a	\$		
	ed on experience with inventory janitorial supplies ground & fertilizer supplies	cost \$ \$ \$	140.00	unit building	n/a weekly	\$	140.00	See table for full list of

#### 

pdate base	d on existing contacts & experience	cost		by unit or bldg	task cycle	sum		notes
	parking/site resurfacing	\$	30.00	unit	semi-annual	\$	90.00	
	hvac - filter replacements	\$	7.00	unit	annual	\$	21.00	
	carpet cleaning	\$	22.00	unit	annual	\$	66.00	
	carpet repair or replacement	\$	22.00	unit	annual	\$	66.00	
	paint supplies - gal. per	\$	22.00	unit	annual	\$	66.00	
	common area paint (2 gal.)	\$	45.00	building	annual	\$	45.00	
	roof repairs - patching*	\$	350.00	building	annual	\$	350.00	
2	porch and structural repairs*	\$	350.00	building	annual	\$	350.00	
	hvac repairs - by contractor*	, Ś		building	annual	\$	210.00	
	boiler, traps, radiator valves, water heater draining	Ŷ	210.00	building	annuar	Ŷ	210.00	
	plumbing - by contractor*	\$	210.00	building	bi-annual	\$	210.00	
	catch-basins, gutters, downspouts, drain routings							
	electric work - by contractor*	\$	100.00	building	annual	\$	100.00	
	fixture additions, etc.			_				
	painting - by contractor*	\$	70.00	unit	annual	\$	210.00	
	appliances - by contractor*	\$	70.00	building	annual	\$	70.00	
						\$	1,854.00	Preventative Maintenance Tota
get specific	estimates from trade experts							
riginal price	es are from the CIC Toolkit - sample bu	dget w	vith inflation	n - for a six-unit				
uildina. You	should anticipate higher fees for rout	ine cor	ntracts, as ye	ou have less		\$	3.917.00	Routine & Preventative Sum

15.84%

Rule of thumb is to earmark 8-12% of monthly rent for maintenance.

That may not be adequate for affordable areas or small multi-units

## PLANNING MAINTENANCE: COSTS, CYCLES, AND RESERVES

If you've gotten this far in the manual, you've probably realized there is no such thing as a maintenance-free building. The purpose of maintenance is to keep the property safe, clean, and in good working condition. Regular repairs and annual assessments should halt decay and deterioration before it takes root – in common spaces, structural systems, mechanical systems, appliances and the building grounds. For estimation purposes, the table 'Chi\_Maintenance' sorts maintenance into a series of routine tasks-occurring weekly, monthly, or as annual preventation-and a set of emergency repair and replacement costs, which can be covered by a reserve of savings.

As an owner-occupant, you may decide to do some of these services yourself, like lawn care or gutter cleaning. Even if you contribute labor, it is important to plan and schedule your maintenance in advance, to cover the cost of materials and synchronize seasonal tasks, like changing heater filters or checking radiator valves.

#### **CALCULATOR CONTENTS**

Conceptually, the main maintenance table includes:

- Routine maintenance contracts & materials: Often accomplished by outside labor, these tasks correct problems that result from continuing wear on the property and equipment, accidents or abuse. This includes non-emergency repairs to the building, the equipment and the grounds such as performing snow removal, lawn care, sweeping, cleaning windows, and hallway vacuuming. Update by line-item.
- **Preventive Seasonal/Annual repairs & materials:** This includes regularly scheduled upkeep on all areas of the property and equipment, esp. for heat/cooling. It allows trade experts to catch problems early and prevents expensive replacements to the building systems and structure. Update by line-item.

• Your costs, for routine contracts and annual service, will likely vary from the generic rates above, which are derived from Community Investment Corporation's manuals. As a small multi-unit building you are unlikely to have much bargaining power when hiring for lawn care or cleaning, and thus may pay

building equity

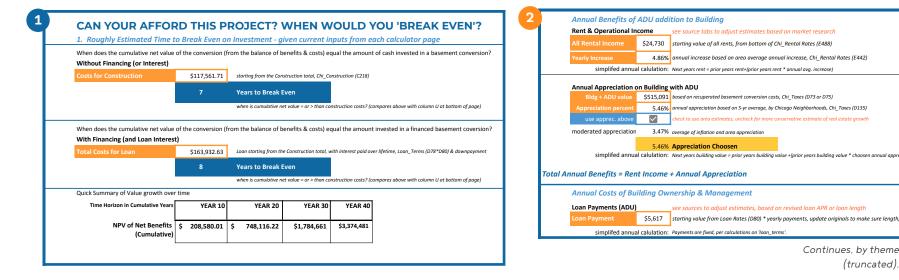
- more. For a more accurate estimate of routine maintenance costs, update the current line-items based on trade-experts connections and existing contracts. See Community Investment Corporation's Propery Managment Manual for more on developing a maintenance plan (bit.ly/CIC-Property-Manual).
- The final, reserve table outlines recommended savings for emergency repairs and capital building projects. While not as extensive as the routine list, you can anticipate that these funds will be used to cover long-term up-keep, like inevitable roof repair and furnace replacement. These funds should also be used to handle tenants' (or your own) urgent or emergency maintenance requests, like replacing broken fridges or immediately fixing broken water pipes.
  - Your costs for emergency and capital repairs will likely vary from the rates listed, which are derived from the initial NHS construction cost estimates. You may want to add additional items to the emergency
- replacement list based on your building. For an accurate accounting of capital repair costs, get trade experts' estimates of replacement cost and remaining lifespan (to time your incremental savings). All maintenance costs & reserve recommentations are summed and incorporated in the 'Cost-Benefit' analysis.

In addition to developing a maintenance budget and plan for yourself, it is helpful to remind tenants of their responsibilities to keep trash areas clean, notify you about extermination needs, and track concerns (moisture, slow drains, etc.) so you can address issues before they become expensive emergencies or code violations.

# BUILDING EQUITY . Maintenance . Routine & Reserves

# COST-BENEFIT SUMMARY. Break-Even Calcs

## **TABLE: 8-COST-BENEFIT BREAK-EVEN**



THE HEAT

Continues, by theme (truncated).

_				4							5			
3.	BENEFITS					COSTS						NET VALUE		
YEAR	Rent Income	Building value	Annual Appreciation	4. TOTAL BENEFITS ANNUALLY	Loan Payments	Existing Mortgage Payments	Property Taxes	Utilities*	Insurance & Admin	Main- tenance	5. TOTAL COSTS ANNUALLY	ANNUAL NET VALUE (NOMINAL)	CUMULATIVE NET VALUE (NPV)	
Year 1 2020	\$24,730	\$515,091	\$0	\$24,730	\$29,129	\$12,032	\$9,112	\$3,939	\$4,147	\$11,417	\$58,359	(\$33,630)	(\$33,630)	
Year 2 2021	\$25,930	\$543,215	\$28,124	\$54,054	\$5,617	\$12,032	\$9,112	\$3,997	\$4,209	\$11,586	\$34,967	\$19,088	(\$14,604)	
Year 3 2022	\$27,189	\$572,875	\$29,660	\$56,849	\$5,617	\$12,032	\$9,112	\$4,057	\$4,271	\$11,758	\$35,088	\$21,760	\$6,217	
Year 4 2023	\$28,510	\$604,154	\$31,279	\$59,789	\$5,617	\$12,032	\$9,112	\$4,117	\$4,335	\$11,932	\$35,212	\$24,577	\$29,389	
Year 5 2024	\$29,894	\$637,141	\$32,987	\$62,881	\$5,617	\$12,032	\$11,471	\$4,178	\$4,399	\$12,109	\$37,697	\$25,184	\$52,787	
Year 6 2025	\$31,345	\$671,928	\$34,788	\$66,133	\$5,617	\$12,032	\$11,505	\$4,240	\$4,464	\$12,288	\$37,857	\$28,276	\$78,674	
Year 7 2026	\$32,867	\$708,616	\$36,687	\$69,554	\$5,617	\$12,032	\$11,541	\$4,302	\$4,530	\$12,470	\$38,022	\$31,532	\$107,121	
Year 8 2027	\$34,463	\$747,306	\$38,690	\$73,153	\$5,617	\$12,032	\$11,578	\$4,366	\$4,597	\$12,655	\$38,190	\$34,963	\$138,203	
Year 9 2028	\$36,136	\$788,109	\$40,803	\$76,939	\$5,617	\$12,032	\$11,618	\$4,431	\$4,665	\$12,843	\$38,363	\$38,576	\$171,995	
Year 10 2029	\$37,891	\$831,140	\$43,031	\$80,921	\$5,617	\$12,032	\$11,659	\$4,497	\$4,734	\$13,033	\$38,539	\$42,382	\$208,580	

## BREAK-EVEN ESTIMATES: BENEFITS, COSTS, & NET VALUES

The final calculation table, 'Cost-Benefit Break-Even', takes the results of your prior estimations-of capital and operating costs-and sums them to determine your annual profit or debt and year-by-year cumulative net value. For the most part this table compiles automatically. There aren't many places to insert data or add custom values; rather, they should be adjusted in the prior seven thematic tables.

#### **CALCULATOR CONTENTS**

For ease of use, the layout is broken into three pieces:

- The top section includes the key outcomes of your calculation, the break even values and a optimistic snapshot of decade-bydecade increases in value.
- The middle explains where all the inputs are linked from, so you can flip back and forth between tabs as you seek to edit inputs.
- The bottom sections hold all the annual cost-benefit summations, which track year-by-year profits and value accumulation.

At the top, the key outcome to examine is the <u>break-even value</u>. This tells you how many years it will take for the cumulative net value (of your building and rental income) to equal or exceed either the cost of construction (with or without financing),

as derived from the bottom calculations. Consider your goals to contextualize this number: if you anticipate selling the building in five years it only makes sense to do a project that breaks even by year five. If you're going to be there for the next 15 years, breaking even in 12 years is entirely reasonable. The 'value growth over time' provides a quick read out of longer term value accumulation. This over-estimates value, as appreciation rates are unlikely to stay stable over 40 years. As described at the middle and shown at the bottom, the annual determination of nominal net value is calculated by adding your annual benefits:

- rental income
- annual appreciation of building value

#### and subtracting your total annual costs:

- home-improvement-loan payments
- mortgage payments
- property taxes
- utilities

5

- insurance & management costs, and
- maintenance costs. & reserve savings.

#### Year-to-Year calculation, for the next year's benefit or cost in each column, is simply the prior year's value increased by

**inflation.** The exceptions are in appreciations, loan payments, and taxes. **Appreciation** is set to start once the renovation is complete, so it begins in the second year, based your neighborhood's average five year appreciation rate. **Loan payments** start with both the down payment and monthly payments and then, from the second year on, only include the monthly payments. **Taxes** are frozen for the first four years (the home improvement exemption) and then are based on the appreciated building value. (*This likely over-estimates your taxes, as the assessment cycle is much slower, but also serves as a useful hedge against unanticipated rate changes.*)

In broad terms, the idea is to make sure that your gains in value (as liquid rent or fixed real-estate) are larger than your operating costs and loan liabilities, so that your annual (nominal) net value is positive. Once you've managed to eliminate your initial construction loan debt and balance your accumulate net value with your total construction costs (break-even), then annual net value additions are generating positive profit.

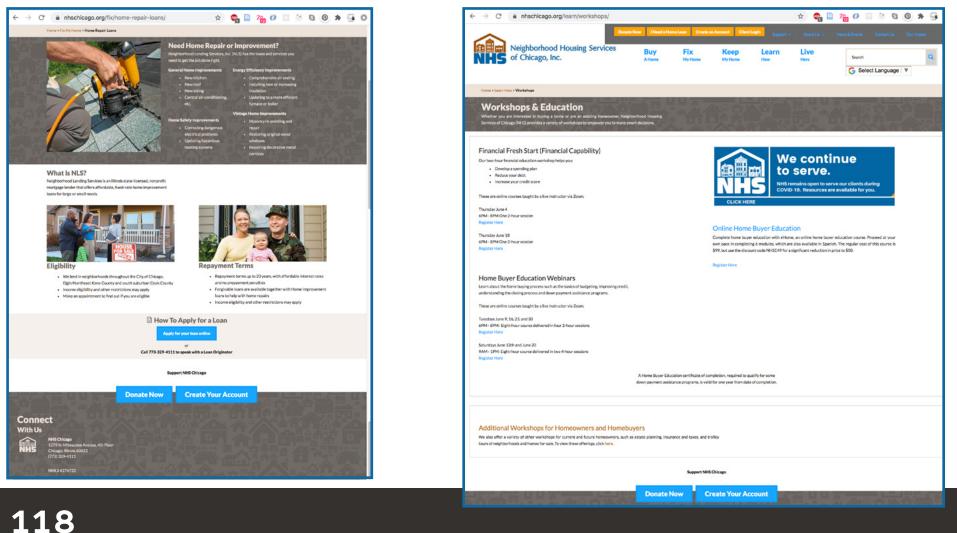
BUILDING EQUITY . Cost-Benefit . Break-Even Calculations

# FINDING FINANCING . Resources & Expert Advice

# **NEIGHBORHOOD HOUSING SERVICES: FINANCIAL ASSISTANCE & EDUCATION**

HERE HERE

THIS PLAN



### LOAN & PROJECT GUIDANCE

If you're contemplating a basement conversion project and want to learn more about the construction process or home improvement financing options, make an appointment with Neighborhood Housing Services (NHS). NHS is a nonprofit neighborhood revitalization organization committed to helping homeowners and strengthening neighborhoods throughout Chicago and South Suburban Cook County. Neighborhood Lending Services (NLS), an NHS-affiliated corporation, is Illinois's largest nonprofit lender for homeowners and new home buyers. Whether you are interested in free Home Buyer Education classes or a fixed-rate loan to buy a home or fix up your home, NHS has the expert help you need.

For those borrowing through NHS, they can assist with construction services, education, and loan origination. Taken together, NHS helps their clients to:

- Develop a detailed scope of work for your basement
- Assist in finding qualified contractors and procuring project estimates
- Answer questions throughout construction and inspects work for quality assurances
- Identify lead and material issues for mitigation, in collaboration with the Chicago Home Safety Partnership
- Provide energy, fire-safety, and code audits to help you reduce your building's safety risks and environmental footprint
- Determine eligibility, terms, and rates for NLS's non-profit loans, as well as forgivable loans and ADU/maintenance grants (as available) from the City of Chicago Dept. of Housing and Illinois.

Additional educational materials on energy efficient renovations and accessible additions can be found at Enterprise Community Partners (ECP, links right). Because Two to Four-Flat buildings are relatively small multi-unit buildings (compared to Chicago's apartment towers), there aren't major subsidies or special tax rebates directed at single building owner-occupants. For those investing at a larger scale, see Community Investment Corporation, next page, as well as ECP's financing.

building equity

## NHS COURSES & COUNSELING:

- Financial Education: NHS's financial workshops empower you, as a buyer or homeowner, to make smarter decisions and develop realistic budgets for your home investments. Register for courses at: www.nhschicago.org/learn/workshops
- **Construction Services:** If borrowing through NHS, construction services can help you navigate the entire home repair process, from finding contractors to making sure your home is safe, secure, and passes inspection. Learn more at: <a href="http://www.nhschicago.org/fix/construction-services">www.nhschicago.org/fix/construction-services</a>
- Loan Applications: NHS's loan originators can help determine your financing options and whether your project is eligible for alternate funding sources. Talk with your accountant first to determine your existing resources and long-term goals. Learn more at: www. nhschicago.org/fix/home-repair-loans/

#### **OTHER EDUCATION RESOURCES:**

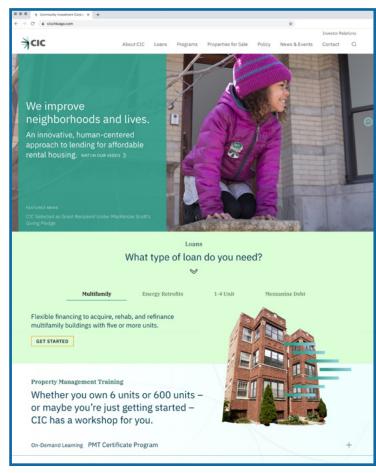
- Multifamily Green Retrofit Toolkit, ECP: This toolkit includes sample projects, screening questionnaires, and other tools to help you assess whether your property is a good candidate for an energy-efficient retrofit, which could be productively combined with conversion work. Access at: <u>bit.ly/ECP-Multifamily-Retrofit</u>
- Aging In Place Design Guidelines, ECP: Although not identical to ADA requirements, CEP's Aging In Place Design Guidelines offer an easy-to-understand approach to integrating accessibility into your potential basement unit. Read at: <u>bit.ly/ECP-Aging-In-Place</u>

# BUILDING EQUITY . Finding Financing . Resources . Experts 119

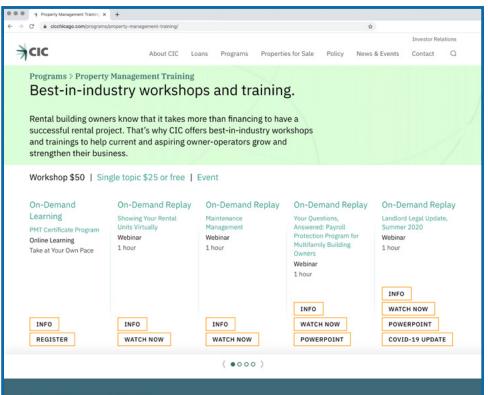
# MANAGING PROPERTY . Resources & Expert Advice

## **COMMUNITY INVESTMENT CORPORATION: MANAGEMENT EDUCATION**

HEH HE



120



#### Property Management Materials Resources and Downloads

CIC Workshop Materials A practical guide with accompanying forms & resources for developing a property-specific toolkit.

Residential Property Management Procedures Manual 👱 Property Management Training Appendia and Toolkit 👱

Local Builder and Developer Groups

CIC On-Demand Video Library Access all of CIC's on-demand topica webinars and rewatch at your convenience.

Landlord Responsibilities: COVID-19 Protection Ordinance Review Applications to Lease-Up Lending in the "New Normal" Market Showing Your Vacant Units During COVID-19 Further Resources on Best Practices The latest guidance, documents, and resources to help you manage your property.

Chicago RLTO Summary 👱 Seneral Landlord Responsibilities victions Maintenance and Repairs Security Deposit Interest Rates

### MANAGEMENT GUIDANCE

If you're contemplating a basement conversion project and want to learn more about building management and maintenance, Community Investment Corporation (CIC) provides educational materials. CIC is the Chicago metropolitan area's leading lender for the acquisition, rehabilitation, and preservation of affordable rental housing. CIC financing provides much-needed investment in creditstarved communities and ensures affordable housing for Chicago's workforce. CIC's Property Management Training Program provides owners and managers with the information and skills they need to successfully operate multifamily housing.

In particular, you can sign up for a property management training workshop, which:

- Prepares landlords with the knowledge to better market, manage and maintain residential rental property;
- Covers topics, such as marketing, fair housing, the landlord/tenant ordinance, insurance, nuisance abatement, real estate tax issues, maintenance and budgeting;
- Can be done online, through a series of thematic sessions; and
- Is accompanied by the Residential Property Management Procedures Manual and Appendix Toolkit, which includes sample budgets, legal and market resources for operating as a landlord in Chicago.

CIC also has a number of templates, forms, and booklets to streamline the process of maintenance/rehab construction and communicating with tenants. If you're looking for specific area real estate and apartment associations, see their resources page. Additional educational materials on energy efficient maintenance and operations can be found at Enterprise Community Partners (ECP, links right). As a lender, CIC also finances affordable Two to Four-Flat housing at development scale, with loans for nine + building cluster investments.

#### **CIC COURSES & COUNSELING:**

 CIC's course and workshop schedule: for online and in-person courses. See upcoming trainings: <u>www.cicchicago.com/programs/</u> property-management-training

building equity

- Residential Property Management Procedures Manual: A practical guide for developing a property-specific procedures manual. Read at: <a href="https://bit.ly/CIC-Property-Manual">bit.ly/CIC-Property-Manual</a>
- **Property Management Training Appendix and Toolkit:** Includes sample documents and forms useful for property management. Read at: <u>bit.ly/CIC-Property-Toolkit</u>

### **OTHER MANAGEMENT TOOLS:**

Green Operations and Maintenance Tools, ECP: ECP's green
operations manuals provide templates and forms for a maintenance
program and are designed to ensure that green design intentions
are codified into operations and maintenance guidelines. Aimed
at larger buildings, they are instructive to review for refining your
maintenance plan. Access at: bit.ly/ECP-Green-Maintenance

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